

TOP COLOUR CARE TIPS

72 Hour Rule

wait 72 hours **AFTER** having fresh colour before you shampoo. It can take several days for the cuticle to fully close after colour and trap the colour molecule in. **Waiting** will ensure longer lasting results.



Use cooler water when shampooing

Hot water **lifts the cuticle layer**, where colour sits. The hotter the water the greater the loss.

Sulphate Free is better

Sulphates act as an emulsifier which foams up your shampoo quicker. It is also **HARSHER** on colour molecules and causes quicker loss. **All our shampoo's are Sulphate free in salon**



Colour conditioners keep your colour

Especially **CUSTOM formulated**. You may have heard of **red** ones, **blonde** ones and **brunette** etc. But did you know your salon could make one to your actual colour formula? **WE CAN**



Minimise Shampooing

Try and keep to **2-3 times per week**. Again it's all about minimising that wear on the cuticle layer. If you cannot this is where a **colour** conditioner is a must

UV Rays are not your colours friend

The **sun** will strip and fade your colour. More you are in it the quicker it will occur. Be Sun smart and use a hat. But make sure its **UV blocking**

Chlorine and Salt remove colour

When swimming minimise your hairs exposure to **salt and chlorine water**. Their effects are very harsh on hair colour causing it to lift off the hair



Regular cuts cause healthy hair

The healthier the hair the easier **colour** can hold onto. Avoiding haircuts cause splits and damage to spread up the hair strand. Therefore losing **colour molecules** from the cuticle layers, where it is sitting. Regular cuts will alleviate this issue.

Colouring your own hair won't work

When we colour our own hair, we tend to do **too often**, **apply uneven**, **overlap** etc. This all leads to over sensitivity and you are then in a vicious circle of **over sensitised hair causing colour loss** with response being to colour again which compounds the problem. You will just end up with poor conditions and requiring more frequently



Thermal Protect your hair

Heat is wearing on hair. It will fade out colour quicker. A protector is a must. There are plenty of thermal protectors available. We use and recommend **Hot Tools by EX Hair**



USE A Conditioner

Shampoo cleanses the hair and **conditioner balances the pH level and tightens the cuticle**. Saving your colour. Not using a conditioner if your hair is coloured is not a good idea.



Use styling products

Styling products don't just style. **They seal and protect too**. UV filters, gloss and shine control all help you colour



LISTEN to a professional

Hairdressers spend years studying and working with hair. All types of hair. Their experience and knowledge is priceless.

ALL the work shown in this colour care guide is at our salon. On our clients

Taken our advice. Every Time :)

Like to be one of them ? > 9228 8211 for YOUR Appointment